

Columbia Women in Business presents
THE 15th ANNUAL CWIB CONFERENCE

FEBRUARY 22, 2008
Lerner Hall, Columbia University

Session II

Mentoring*

Discuss the challenges, rewards, and best practices for finding mentors, utilizing mentors, and becoming a mentor as you progress in your career. The panel is geared towards women who are in the early stages of their careers and are looking to build mentorship relationships, both inside their companies and through other avenues.

Moderator: Laura Finefrock, CBS '09, MBA Candidate

Speakers: Marilyn Ceci, Managing Director, JPMorgan Securities; Patricia Hong, Principal, AT Kearney, CBS '03; Visala James, VP, Marketing and Sales, Unleash, Inc., CBS '88; Carolyn Lese, HR Director for Sales and Distribution, IBM, CBS '97; Pepper Roukas, Director of Content and Alliances, American Express, CBS '05

Global Women's Issues

“In a world where there is so much to be done, I felt strongly impressed that there must be something for me to do,” wrote social reform activist Dorothea Dix. Discuss with leaders in public policy, gender equality, and employment advancement how we can promote the economic growth of women throughout the world through vision and voice.

Moderator: Allison Redmond, CBS '09, MBA Candidate

Speakers: Taina Bien-Aimé, Executive Director, Equality Now; Nikki Cicerani, Managing Director, NYC, Upwardly Global, CBS '04; Ester Fuchs, Professor of Public Affairs and Political Science, Columbia University, School of International and Public Affairs; Kathy Rodgers, President, Legal Momentum; Rose Sculley, Development Consultant, Corporate Strategic Partnerships, CFRE, CBS '77

Changing the Game: Arranging YOUR Life

The policies that shape when, where, and how we work significantly affect our ability to succeed in both professional and personal life. Change agents working internally and externally with organizations are making strides to ensure that women receive the flexible schedules, benefits, and career guidance necessary to reach high ranks. Join our panel of industry and academic experts as they discuss why customized corporate structures are gaining traction and how you can change the game to fit your life.

Moderator: Alicia Graham, CBS '09, MBA Candidate

Speakers: Linda Caruso, Senior VP, Sales, Mom Corps, CBS '98; Judith Finer-Freedman, Work/Life Advocate & Doctoral Researcher, The University of Toronto; Kelly Fiore, President & CEO, Charity Folks; Dionne Wallace, Human Resources Manager, State Farm Insurance Companies; Anne Weisberg, Director of Diversity, Deloitte & Touche LLP

Managing in Times of Uncertainty†

Changes in company structure by way of mergers, restructuring, downsizing, and management transformations are more the norm today than the exception. Leaders across industries

discuss the steps they took to prepare themselves and their career for inevitable change and how they led colleagues through periods of ambiguity.

Moderator: Jill Austrian, CBS '09, MBA Candidate

Speakers: Kim Corrigan, Executive VP, Group Management Director, Draftfcb; Jeri Finard, Former CMO, Kraft Foods, Inc, CBS '86; Jani Hegarty, President, Health and Wellness Partners; Leanne Wagner, VP, New Business Women's Health Care, Wyeth, CBS '82

Workshop: Personal Leadership

What's your personal style? Uncover your own capabilities and engage your leadership approach to effect change and motivate others.

Facilitator: Barbara Goodstein, EVP Marketing & Chief Innovation Officer, AXA Equitable Life Insurance Company, CBS '83

12:45 – 2:45 PM

Luncheon and Networking

Remarks by CWIB Conference Co-Chairs Jenny Ahn, CBS '08, and Kristie Wauthier, CBS '08, MBA Candidates

Keynote Address Andrea Jung, Chairman & CEO, Avon Products, Inc.